

*Fiona Dowd of Omnivend is available for further comment on 051 595 010*

*For immediate release*

## **Omnivend teams up with O2 to boost customer experience**

\* Job numbers at Waterford-based Omnivend continue to grow as it eyes the UK market

*(WATERFORD, Wednesday, April 16, 2014)*

VISIONARY Irish technology company, Omnivend, is rolling out its next generation top-up kiosks in over 20 O2 stores nationwide, allowing customers top up their mobile phone and their O2 Money card instantly in-store.

Customers using Omnivend's technology in O2 stores to top up their mobile device can simply enter their phone number at the kiosk and the credit is loaded directly onto their account.

The Omnivend machines are also the first to dispense change for those topping up in multiples of €5 or more. Customers can also use Omnivend's technology to top up their O2 Money card in-store in sums from €5 to €50 per transaction.

The Waterford-based tech company says the fit-out and technology back-up partnership in Ireland is going so smoothly that it hopes to replicate the model with companies in the UK over the coming months. An expansion into the massive UK market would further boost job numbers at the Irish-owned firm which already employs 20 at its hub on the edge of Waterford city.

Omnivend CEO Fiona Dowd said: "We're delighted to partner with O2 in Ireland to bring what is an excellent product to a wider Irish audience through our self-service kiosks. We hope to potentially roll-out our product in the UK over the coming months which in turn will help us to further boost employment in Waterford".

Brendan Moran from O2 said the kiosk roll-out, which began last October, has enhanced the customer experience in-store. "Customers no longer need to queue at the counter to simply top-up their phone or O2 Money card. With the kiosks, it can be completed in a minute or two. As a result, our store staff has more time to interact with customers that may have more complex queries which benefits everyone," he said.

**ENDS**

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### **About Omnivend**

Omnivend is a visionary Irish technology company with a world-class network of self-service

kiosks that offer consumers the convenience and the ability to control how they pay the things they need to pay.

They can pay 'as little as they like, as often as they like' anonymously and securely at one of over 250 kiosks nationwide.

Established in 2003, Omnivend is a wholly owned Irish company operating from Waterford and employs 20 people directly. The network is managed through its Waterford offices by skilful software and hardware engineers who manage the Omnivend Network Operations Centre (NOC).

There are currently 250 kiosks located in high footfall retail stores across Ireland and the network is growing all the time. Consumers can use an Omnivend kiosk to top up their mobile phone, buy a bin tag, pay any toll in the country and more services are being added all the time.